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# Think Strategically

## The Birling Capital U.S. Bank Index Ends 2025 With 45.32% Return: Banking Led 2025, Now the Sector Faces the 2026 Stress Test

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### Banking's New Crossroads: Can the Industry Sustain Its Stellar Comeback?

After a turbulent period defined by inflation shocks, aggressive monetary tightening, and repeated recession calls that never fully materialized, U.S. banking has staged one of the most impressive recoveries of the post-pandemic era. **2024 and 2025 together marked a clear resurgence**, positioning the sector for its strongest multi-year run since the prelude to the 2007–09 global financial crisis. With **robust profitability, fortified capital levels, and deep liquidity**, the industry has reasserted itself as one of the world's most powerful profit-generating engines—yet it continues to trade at a valuation discount relative to many other sectors, with price-to-book multiples still reflecting investor caution around credit cycles, regulation, and the durability of earnings in a shifting rate environment.

The critical question now is not whether banking recovered—but whether it can **sustain** this comeback as the macro regime transitions from “rate shock” to “rate normalization,” and as investors begin demanding not just stability, but **repeatable compounding**.

### The Birling Capital U.S. Bank Index: 2024 vs. 2025 — A Story of Acceleration

The **Birling Capital U.S. Bank Index** is a **market value-weighted benchmark** comprising the six most systemically important bank holding companies headquartered or primarily operating in the United States and listed on the NYSE: **Bank of America, Citigroup, Goldman Sachs, JPMorgan Chase, Morgan Stanley, and Wells Fargo**.

In **2024**, the sector demonstrated resilience—absorbing the aftershocks of deposit competition, lingering funding cost pressure, and uncertainty around the pace of Federal Reserve easing. Banks proved they could defend profitability even as the cost of money rose, and as investors questioned the durability of net interest income. But **2025 was the year banking moved from resilience to performance**. The Birling Capital U.S. Bank Index delivered a **total return of 45.32%**, decisively outperforming broader U.S. equity benchmarks and reaffirming that investors were willing to re-rate the sector when earnings visibility improved and capital markets activity regained traction.

- **Index close 12/31/2024: 6,298.77**
- **Index close 12/31/2025: 9,153.35**
- **Point growth: +2,854.58**
- **Total return (2025): +45.32%**

This performance was not incremental. It was decisive—and it placed banking back in the leadership category of U.S. markets.

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## 2025: Banking Outperformed the Market—By a Wide Margin

The magnitude of banking's outperformance becomes undeniable when measured against the major indices:

- **Birling Capital U.S. Bank Index: 45.32%**
- **Nasdaq Composite: 20.76%**
- **S&P 500: 16.39%**
- **Dow Jones Industrial Average: 12.97%**
- **Birling Capital Puerto Rico Stock Index: 8.98%**

### What Drove the 2025 Breakout?

#### 1) The Market Re-priced “Survivors” into “Compounders”

In 2024, the market treated banks as risk assets—highly sensitive to rate uncertainty, deposit beta, and credit fears. In 2025, the narrative shifted. Banks increasingly looked like **durable cash-flow machines** with strong capital positions and clear shareholder return capacity.

#### 2) Capital Strength Became an Offensive Advantage

By 2025, banks were no longer simply “well-capitalized.” They were positioned to use capital strategically—supporting balance sheet growth, sustaining dividends, and reinforcing long-term earnings power. Strong capital levels did not just reduce risk; they **expanded optionality**.

#### 3) The Return of Capital Markets Activity Fueled Upside

While net interest income remained foundational for universal banks, the incremental acceleration came from **better fee momentum**—especially in investment banking and markets businesses. As underwriting windows reopened and advisory activity improved, the sector regained an earnings tailwind that had been muted in prior years.

#### 4) Valuation Still Left Room for Re-rating

Even after strong performance, banks remained **undervalued relative to many sectors on price-to-book metrics**, largely due to structural investor skepticism around cyclicity and regulation.

### The Crossroads Ahead: Can the Comeback Last?

Banking is now entering a more complex phase. The sector has proven it can rebound. The question is whether it can **sustain leadership** when the environment becomes less forgiving and more selective.

The next stage will be shaped by four forces:

1. **Rate Normalization:** If rates decline gradually, banks must protect margins while maintaining loan growth and managing funding costs.
2. **Credit Discipline:** The sector must show that credit normalization remains controlled and does not evolve into a broad deterioration.
3. **Operational Efficiency and Execution:** In a mature cycle, the winners will be those that combine strong balance sheets with disciplined expense control and scalable platforms.



**Dow Jones, S&P 500, Nasdaq Composite, Birling Puerto Rico Stock Index & Birling US Bank Index YTD Returns 12.31.25**



4. **Preserving Federal Reserve Independence is Non-Negotiable:** For banks and markets, **Fed independence is a stabilizing anchor**. It is what keeps inflation expectations credible, limits political risk premiums, supports confidence in the U.S. dollar, and helps prevent abrupt repricing in rates and risk assets. When markets sense that monetary policy could become politicized, the result is typically **higher volatility, wider credit spreads, higher funding costs, and lower valuation multiples**—all of which directly impact bank profitability and the cost of capital for the real economy.

This is not theoretical. Fed credibility is embedded in everything: from the slope of the yield curve and mortgage rates, to deposit pricing, loan demand, and investor confidence in U.S. institutions.

## A Turning Point: Key Predictions for Banks in 2026

The question for 2026 is no longer whether banks can rebound—**2025 already delivered a powerful re-rating**—but whether the industry can **convert cyclical momentum into durable compounding** while navigating a more complex macro-policy backdrop. Growth expectations remain constructive, yet uneven across regions: the World Bank projects **U.S. GDP growth of about 2.2% in 2026**, while global growth is expected to be moderate and emerging markets face a more difficult path.

Against that backdrop, here are the **updated 10 drivers for 2026**, with the interest-rate and macro inputs refreshed.

### 1) Interest Rate Environment (Policy Path + Credibility)

The Fed's most recent **Summary of Economic Projections (Dec. 10, 2025)** shows a **median federal funds rate projection of 3.4% at year-end 2026**. Market and asset-manager commentary around late 2025 also frames 2026 as a year in which policy could drift **toward ~3%** depending on inflation and labor-market progress.

**Key risk:** an extended period of restrictive policy—or a loss of confidence in policy credibility—can raise funding costs, compress valuation multiples, and increase default risk in weaker pockets (consumer credit, lower-quality CRE, leveraged corporates).

### 2) Digital Transformation: Now: AI at Scale, Not “Apps”

In 2026, “digital” is no longer about channel migration; it is about **AI-enabled productivity, fraud prevention, personalization, and underwriting discipline**. Banks that industrialize data and governance will expand efficiency and protect fee franchises, while laggards will see cost creep and higher operational losses.

### 3) Loan Growth: Selective Expansion, Not Broad Credit Boom

Loan growth in 2026 is likely to be **selective**:

- **Commercial lending** improves with stable U.S. growth and clearer capex visibility, but underwriting standards remain tight.
- **Consumer lending** hinges on employment conditions and real wage trends; banks will prioritize prime customers and relationship-based growth.

The “volume vs. margin” trade-off will be central: banks may choose to preserve spreads rather than chase marginal growth.

### 4) Economic Growth: U.S. Constructive; Global Mixed

Base-case macro supports credit demand, but dispersion matters:

- The World Bank sees **U.S. growth around 2.2% in 2026**, while global growth remains resilient but modest.
- The IMF's January 2026 update projects global growth easing into 2026, underscoring that international exposures (Europe, some EM) remain a swing factor.

### 5) Mergers & Acquisitions Re-Acceleration, With Policy Tailwinds

Bank M&A is likely to **re-accelerate** in 2026 as scale economics become more important (tech/AI spend, compliance), and as regulatory processes potentially become more navigable. Investors should watch for:

- “Scale” deals in regionals,
- bank-fintech/payments acquisitions,
- specialty finance roll-ups.

### 6) Regulatory and ESG Trends Capital Rules + Supervisory Posture

The main regulatory swing factor is **capital calibration** (including Basel-related implementation and stress test constraints), which directly affects ROE ceilings and buyback capacity. Commentary from legal/regulatory observers suggests a potentially more accommodating environment and possible dilution of certain Basel endgame elements—worth monitoring closely.

ESG is shifting from broad branding to **risk, disclosures, and portfolio-level exposures**.

### 7) Non-Interest Revenue Growth and The Quality-of-Earnings Test

In 2026, investors will reward banks that demonstrate **fee durability**:

- wealth management,
- payments,
- treasury/services,
- advisory/underwriting.

This matters because fee growth is the cleanest proof that earnings are not solely “rate-driven.” (Rating agencies and strategists also emphasize business mix and nonbank competition as key 2026 themes.)

### 8) Geopolitical and Trade Risks: Volatility → Funding & Markets

Geopolitical flare-ups and trade frictions tend to show up first in:

- FX and rates volatility,
- risk appetite,
- deal windows,
- corporate confidence.

The World Bank highlights that tariffs and trade disruptions remain part of the 2026 landscape even as baseline growth holds up. For banks, this is less about headline risk and more about **second-order effects** on spreads, client activity, and credit migration.

### 9) Credit Quality Normalization vs. Deterioration

2026 is likely to be about **credit dispersion** rather than systemic stress:

- Consumer credit: watch delinquencies and charge-offs (especially cards/auto).
- CRE: refinancing and valuation resets remain key watchpoints.
- Corporate: pockets of stress could emerge where pricing power is weak.

Major ratings firms broadly expect stability but emphasize emerging risks and uncertainty—consistent with a “late-cycle, manageable” base case.

### 10) Technological Disruption Fintech, Payments, Stablecoins

Competition is evolving from “apps” to **embedded finance, payments rails, and digital assets/stablecoin ecosystems**, where incumbents face margin pressure but also partnership opportunities. Deloitte explicitly flags stablecoin disruption and rising nonbank competition as key considerations for U.S. banks in 2026.

## The Birling Capital U.S. Bank Index Results for 2025

The Birling Capital U.S. Bank Index delivered a 45.32% return for 2025, beating all indexes, we examine how each bank performed in 2025.

**1. JPMorgan Chase & Co. (JPM):** reported fourth quarter 2025 results with revenues of \$45,798 billion, up 7%; net Income of \$13,025 billion, down 7%; and Earnings Per Share of \$4.63, topping estimates. The company has a Tier 1 Capital of 15.5% and a stock price target of \$338.05.

### Full Year 2025 Results:

- **Revenue: \$182.4 billion**
- **Net Income: \$57.0 billion**
- **EPS (Annual GAAP): ~\$20.02**

### Key Highlights

- Full-year revenue increased from 2024 on **broader lending and fee income strength**.
- Net Income slightly below 2024's record as the bank took a **\$2.2 billion charge tied to the Apple Card portfolio acquisition**, which also affected Q4 profitability.
- Leadership cited **resilience in consumer spending and corporate activity**.
- Net interest income expanded on higher loan balances, while investment banking fees remained a meaningful contributor to revenue.
- **Stock Price at 12/31/24: \$239.71**
- **Stock Price at 12/31/25: \$322.20**
- **Stock Increase: \$82.51**
- **Total Return: 34.42%**

**2. Bank of America Corp. (BAC):** reported 4Q2025 results with revenues of \$15,750 billion, up 9.68%; net income of \$7,647 billion, up 12.35%; and Earnings Per Share of \$0.28, topping estimates. The company has a Tier 1 Capital of 14.5% and a stock price target of \$62.10.

### Full Year 2025 Results:

- **Revenue: \$113.10 billion** (approx., net of interest expense)
- **Net Income: \$30.5 billion**
- **EPS (Annual GAAP): \$3.81**

### Key Highlights

- Net interest income surged, driven by **higher loan volumes and loan yields**, supporting full-year profit growth.
- Trading and asset management fees contributed to elevated non-interest Income.
- Operating expenses remained controlled relative to revenue growth, maintaining a positive **operating leverage dynamic**.
- **Stock Price at 12/31/24: \$43.95**
- **Stock Price at 12/31/25: \$55.00**
- **Stock Increase: \$11.05**
- **Total Return: 25.14%**

**3. Citigroup, Inc. (C):** reported 4Q2025 results with revenues of \$19,871 billion, up 2%; net income of \$2,471 billion, down 13%; and Earnings Per Share of \$1.19, topping estimates. The company has a Tier 1 Capital of 13.70% and a stock price target of \$131.64.



## JPMorgan Chase, Bank of America, Citigroup, Wells Fargo, Goldman Sachs, Morgan Stanley & Birling US Bank Index Total Returns for 12.31.25





**Full Year 2025 Results:**

- **Revenue (Reported): \$85.2 billion**
- **Net Income (Reported): \$14.3 billion**
- **EPS (Annual, reported GAAP): \$6.99**

**Key Highlights**

- Revenues grew ~6% year over year, with **strength across the banking, wealth, and services lines.**
- Full-year results included a **\$1.2 billion Russia sale loss**, affecting reported quarterly and annual figures.
- Excluding notable items, overall revenue and EPS metrics were **higher year over year**, reflecting operational momentum.
- Capital deployment was active, with **over \$17.5 billion returned to shareholders** via dividends and buybacks.
- Strong growth in **investment banking fees**, including a 35% surge in dealmaking revenue in Q4, highlighted improved market positioning.
- **Stock Price at 12/31/24: \$70.39**
- **Stock Price at 12/31/25: \$116.69**
- **Stock Increase: \$46.30**
- **Total Return: 65.78%**

**4. Wells Fargo & Co. (WFC):** reported 4Q2025 results with revenues of \$21,292 billion, up 4%; net Income of \$5,361 billion, up 6%; and Earnings Per Share of \$1.62, topping estimates. The company has a Tier 1 Capital of 11.9% and a stock price target of \$100.68.

**Full Year 2025 Results:**

- **Revenue: \$83.7 billion**
- **Net Income: \$21.3 billion**
- **EPS (Annual GAAP): \$6.26**

**Key Highlights**

- Profit growth was driven by **higher net interest income** and expansion in auto and credit card lending.
- Lifted regulatory constraints (asset cap removal) allowed **greater balance sheet deployment** and revenue expansion in loan products.
- The bank reported **workforce reductions and severance costs** in Q4, which increased expenses but did not materially diminish annual net Income.
- Investment banking and wealth services also contributed to fee income growth.
- **Stock Price at 12/31/24: \$70.24**
- **Stock Price at 12/31/25: \$93.30**
- **Stock Increase: \$22.96**
- **Total Return: 32.69%**

**5. Goldman Sachs Group, Inc. (GS):** reported 4Q2025 results with revenues of \$13.45 billion, down 3%; net income of \$4,617 billion, up 12%; and Earnings Per Share of \$14.01, topping estimates. The company has a stock price target of \$893.79.

**Full Year 2025 Results:**

- **Net Revenues: \$58.28 billion**
- **Net Income: \$17.18 billion**
- **EPS (Annual GAAP): \$51.32**

**Key Highlights**

- Full-year revenues reflected a **resurgence in equity trading and investment banking fees**, particularly in M&A advisory and debt underwriting.
- Annual ROE remained strong at **15.0%**, with Q4 ROE of **16.0%**, illustrating capital efficiency.
- The firm highlighted strategic growth and capital deployment priorities, including disciplined risk management and continued client engagement across markets.
- Despite a modest Q4 revenue dip vs. 2024, Goldman's diversified markets and banking revenues supported a robust full-year result.
- **Stock Price at 12/31/24: \$572.62**
- **Stock Price at 12/31/25: \$879.00**
- **Stock Increase: \$306.35**
- **Total Return: 52.40%**

**6. Morgan Stanley (MS):** reported 4Q2025 results with revenues of \$17,890 billion, up 10.27%; net Income of \$4,394 billion, up 17.58%; and Earnings Per Share of \$2.68, topping estimates. The company has a Tier 1 Capital of 18% and a stock price target of \$185.33.

**Full Year 2025 Results:**

- **Net Revenues: \$70.65 billion**
- **Net Income: \$16.9 billion**
- **EPS (Annual GAAP): \$10.21**

**Key Highlights**

- Record net revenues and net income reflect strong **investment banking performance**, driven by a 47% surge in dealmaking revenue.
- Wealth management results were robust, with **fee-based assets and net new assets significantly higher year-over-year**.
- Institutional securities revenue benefited from elevated underwriting and advisory activity, driving diversification beyond interest income.
- Continued expansion of digital and asset management services.
- **Stock Price at 12/31/24: \$125.72**
- **Stock Price at 12/31/25: \$177.53**
- **Stock Increase: \$51.81**
- **Total Return: 41.21%**

**Why the Birling Capital U.S. Bank Index Is the Best "Quality-of-Strength" Benchmark for 2026**

This is precisely why the **Birling Capital U.S. Bank Index** should remain the centerpiece benchmark for evaluating the sector's next chapter. In 2025, the Index delivered a **total return of 45.32%**, rising from **6,298.77 on 12/31/2024** to **9,153.35 on 12/31/2025**, representing a total gain of **2,854.58 points**. More importantly, it outperformed the broader equity market by a wide margin—exceeding the **Dow Jones (+12.97%)**, the **S&P 500 (+16.39%)**, and the **Nasdaq Composite (+20.76%)**, while also surpassing the **Birling Capital Puerto Rico Stock Index (+8.98%)**.

But the Index's value in 2026 goes beyond performance. Its construction—anchored in **the six most systemically important U.S. banking franchises**—makes it the most effective "stress-tested" view of the industry's real operating fundamentals. These are the institutions that sit at the center of credit formation, capital markets intermediation, consumer liquidity, and corporate financing. They are also the banks most directly exposed to the ten variables that will define 2026: interest rate path, yield curve dynamics, deposit

pricing discipline, credit normalization, commercial real estate refinancing, and the pace of capital markets recovery.

### The Final Word: Birling Capital 2026 Market Outlook

#### S&P 500 Outlook: Birling Capital Base Case: "12% Return, but Not for the Usual Reasons"

Birling Capital's view is more specific we focus a **2026 Total Return Target Range of: +10% to +14%**, But our differentiation is the *return engine mix* and the *market structure call*.

#### 1) Birling Capital Return Engine uses a Proprietary Decomposition

Instead of "10%-14%," we frame it as a **3-pillar return bridge**:

##### A) Earnings Growth: +7% to +10%

Not "blue-sky" EPS. We assume **moderating but durable growth**.

##### Drivers we emphasize:

- Operating leverage from prior capex cycles
- Margin stability from productivity/automation
- Pricing power concentrated in "mission-critical" sectors

##### B) Dividends: +1% to +1.5%

A measurable component, not an afterthought.

##### C) Multiple / Valuation: -1% to +3%

This is where Birling Capital becomes distinct:

- We do **not** assume a smooth multiple expansion
- We assume a **range-bound market multiple** with episodic compression and recovery

**Result: Total Return = (7–10%) + (1–1.5%) + (-1% to +3%) → ~10% to ~14%** That is a **more realistic path** than a single-point forecast.

#### 2) Birling Capital's "Concentration Risk Premium" Call

Wall Street treats concentration as a statistic.

Birling Capital treats it as a **pricing factor**.

**Our view: The S&P 500 is no longer "the market."**

It is **two markets in one**:

1. **The Concentrated Index (mega-caps / AI platform winners)**
2. **The Broad Market (the other 450–480 names)**

#### Birling Capital expectation:

2026 performance will be decided by whether returns **broaden** or remain **top-heavy**.

#### Our Differentiator:

We forecast **partial broadening**—not a full handoff.

That means:

- The leaders still matter
- But returns increasingly require **participation from industrials, financials, and quality cyclicals**

#### 3) The "Rates Don't Need to Fall": Many forecasts require meaningful Fed cuts to justify upside.

#### Birling Capital's stance:

The market can deliver **double-digit returns even if rates stay higher-than-expected**, provided:

- Earnings growth holds
- Credit spreads remain contained
- Financial conditions do not tighten abruptly

In other words:

**2026 is an earnings cycle, not a rate-cut cycle.**

This makes your view stand out immediately.



#### 4) Birling Capital Sector Map

Instead of “tech bullish,” we present a **strategic barbell**:

##### Core Growth (Structural Winners)

- AI infrastructure and enablers
- Quality software/platforms with recurring revenue

##### Core Cyclical Quality (Broadening Capture)

- Industrials tied to capex + reshoring
- Select financials with strong deposit franchises and fee growth
- Energy/utility infrastructure tied to grid modernization

##### Defensive Growth (Volatility Control)

- Healthcare innovation and services
- Consumer staples with pricing power

#### 5) Birling Capital Scenarios

##### Base Case (55% probability): +10% to +14%

- Earnings expand mid-to-high single digits
- Multiples stable to slightly higher
- Market broadens modestly

##### Bull Case (25% probability): +15% to +20%

- Earnings upside + liquidity tailwinds
- IPO/M&A cycle accelerates
- Multiple expands modestly despite elevated starting point

##### Bear Case (20% probability): -8% to +2%

- Earnings miss + valuation compression
- Concentration breaks down
- Credit conditions tighten

**The S&P 500 will not rise in 2026 because investors become more optimistic**—it will rise because corporate America continues to execute.

Birling Capital expects the S&P 500 to generate a total return of approximately 10%–14% in 2026, driven primarily by earnings growth and disciplined capital allocation rather than broad-based valuation expansion.



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